

CYBEX POSITION DESCRIPTION

VIDEO PRODUCTION INTERN

BASIC PURPOSE:

This internship is non-paid and we will only accept currently enrolled students for class credit. This internship will put you on the front lines of social media and online video. This is a hands-on position that will provide experience running social video campaigns for a top manufacturer of fitness equipment and solutions.

DUTIES AND RESPONSIBILITIES:

- Shooting and editing video for blog, social media, newsletters and website
- Assist with video upload and prep videos for website
- Organize and maintain online video assets
- Assist in special in-house studio projects
- Prepping and assisting on shoots
- Recording audio

QUALIFICATIONS AND SKILLS REQUIRED:

- A passion for video production.
- Advanced use of Final Cut, Adobe and/or other video editing software.
- Advanced use of Photoshop; familiarity with InDesign and Illustrator software
- Experience in creating professional quality short videos
- Marketing interest and background
- Strong attention to detail
- Team player
- Creative thinking is a must
- Entrepreneurial spirit and can-do attitude

PREFERED REQUIREMENTS:

Ideal candidate will possess a personal interest in health and fitness in order to truly understand the products and services provided by Cybex, and the markets served by the company.

REPORTS TO: DIRECTOR, DIGITAL MEDIA MARKETING

Credit only position for Fall 2012 and Spring 2013 semesters. Transportation stipend is provided.