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FOR IMMEDIATE RELEASE

**THE NATIONAL HOCKEY LEAGUE NAMES CYBEX
THE PREFERRED FITNESS EQUIPMENT OF THE LEAGUE**

New relationship highlights CYBEX as the fitness equipment choice of elite sports league

MEDWAY, MA, February 8, 2011 – Today, Cybex International, Inc. (NASDAQ: CYBI), a leading manufacturer of premium exercise equipment, announced that it has been named the Preferred Fitness Equipment of the National Hockey League® (NHL).

Under the partnership, CYBEX equipment will now be utilized in every NHL arena.

CYBEX Senior Vice President of Business Development Larry Gulko said, “We are very pleased to be chosen as the Preferred Fitness Equipment of the NHL®. The physical demands of hockey stand out even among the elite professional sports. The typical NHL player skates up to five miles per game, at speeds approaching 30 miles per hour, carrying roughly 15 pounds of equipment, while being pushed, checked and hit, over an 82-game season. NHL players need to be in peak shape to be at the top of their game. The League selected CYBEX because of the company's dedication to exercise science and fitness and because CYBEX equipment delivers unparalleled performance and the utmost in safety.”

“CYBEX has been the fitness choice of many of the NHL teams for years,” said Brian Jennings, the NHL’s Executive Vice President of Marketing. “This partnership strengthens the League’s commitment to CYBEX and their commitment to us. We are extremely excited to be partnering with the leading brand of cardio and strength training equipment,” he added.

Since entering into this partnership, a number of NHL players have already ordered CYBEX equipment for their homes and workout facilities. “These elite athletes recognize that no other brand delivers the results they need to win on the ice,” Gulko said.

About CYBEX

Cybox International, Inc. is a leading manufacturer of premium exercise equipment primarily for commercial use. The CYBEX product line, including a full range of strength and cardio training machines, is designed using exercise science to reflect the natural movement of the human body. Led by the [Cybox Institute for Exercise Science](#), CYBEX fitness equipment is engineered to produce optimal results for users from the first-time exerciser to the professional athlete. Products are available for a wide range of facilities, from commercial health clubs to home gyms, and are sold in more than 85 countries worldwide. For more information on CYBEX and its product lines, visit the Company's website at www.cyboxintl.com.

About the NHL

The National Hockey League, founded in 1917, is the second-oldest of the four major professional team sports leagues in North America. Today, the NHL consists of 30 Member Clubs, each reflecting the League's international makeup, with players from more than 20 countries represented on team rosters. According to a Simmons Market Research study, NHL fans are younger, more educated, more affluent, and access content through digital means more than any other sport. The NHL entertains more than 250 million fans each season in-arena and through its partners in national television (VERSUS, NBC, TSN, CBC, RDS, RIS, NASN, ASN and NHL Network™) and radio (NHL Radio™, Sirius XM Radio and XM Canada). Through the NHL Foundation, the League's charitable arm, the NHL raises money and awareness for Hockey Fights Cancer™ and NHL Youth Development, and supports the charitable efforts of NHL players. For more information on the NHL, log on to www.NHL.com.

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This news release may contain forward-looking statements. There are a number of risks and uncertainties that could cause actual results to differ materially from those anticipated by the statements made above. These include, but are not limited to, competitive factors, technological and product developments, market demand, economic conditions, the resolution of litigation involving the Company, and the ability of the Company to comply with the terms of its credit facilities. Further information on these and other factors which could affect the Company's financial results can be found in the Company's previously filed Report on Form 10-K for the year ended December 31, 2009, its Reports on Form 10-Q, its Current Reports on Form 8-K, and its proxy statement dated March 25, 2010.

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