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FOR IMMEDIATE RELEASE

Cybex Named Exclusive Supplier to SportHouse, a London Training Facility for Elite Athletes and Mega Club for the Community

MEDWAY, MA, January 19, 2012 – Cybex International, a leading manufacturer of premium exercise equipment, has been named the exclusive equipment supplier for London’s newest mega club and sports training/conditioning facility, SportHouse. Slated to debut in March, SportHouse will be the country’s most comprehensive sports conditioning facility. The center will not only serve as a conditioning hub for elite athletes competing in international sporting competitions, but also a community fitness facility. SportHouse will include the largest multi-use sports hall in the UK at 54,000 square-feet, alongside two gymnasiums, which will be fully equipped by Cybex, totaling 10,800 square-feet of training space.



(Above pic): a 3D CAD drawing of front entrance to SportHouse

While still under construction, SportHouse has already been targeted for training use by an array of amateur and professional sporting organizations, including the British Handball Association, the Football Association, British Weight Lifting, the England Senior Futsal Team, and others.

“The gym at SportHouse will be used by a diverse range of people, from adolescents to athletes, to Paralympic competitors; and Cybex has experience working with all of these users,” noted Mark Harrop, Director of Project Consultant HBA. “Cybex is one of the largest Inclusive Fitness Initiative (IFI) accredited suppliers and their focus on engineering equipment that is biomechanically correct factored greatly in our decision to provide the best solutions for the club.”

The initial concept for the facility came from SportHouse Managing Director/CEO Mike Stimson. He and his team visited IHRSA (International Health, Racquet & Sportsclub Association) in 2011 to test out equipment from all of the major fitness equipment manufacturers. "I wanted an equipment supplier that shared my passion for sports and my vision for SportHouse," stated Stimson. "The Big Iron racks and lifting platforms, treadmills, Arc Trainers, and IFI-accredited Total Access products for the physically impaired clearly demonstrate that Cybex understands the needs of aspiring and performance athletes, but their complete range also allows us to provide something for everyone, no matter what their level."

Under the terms of the agreement, Cybex will also use SportHouse as a designated partner for its Cybex Research Institute, where it will run an annual series of accredited training seminars.

About Cybex

Cybex International, Inc. (NASDAQ: CYBI) is a leading manufacturer of premium exercise equipment primarily for commercial use. The Cybex product line, including a full range of strength and cardio training machines, is designed using exercise science to reflect the natural movement of the human body. Led by the Cybex Research Institute, Cybex fitness equipment is engineered to produce optimal results for users from the first-time exerciser to the professional athlete. Products are available for a wide range of facilities, from commercial health clubs to home gyms, and are sold in more than 85 countries worldwide. For more information on Cybex and its product lines, visit the Company's website at www.cybexintl.com.

This news release may contain forward-looking statements. There are a number of risks and uncertainties that could cause actual results to differ materially from those anticipated by the statements made above. These include, but are not limited to, the resolution of litigation involving the Company, the ability of the Company to comply with the terms of its credit facilities, competitive factors, technological and product developments, market demand, and economic conditions. Further information on these and other factors which could affect the Company's financial results can be found in the Company's previously filed Report on Form 10-K for the year ended December 31, 2010, its Reports on Form 10-Q, its Current Reports on Form 8-K, and its proxy statement dated April 14, 2011.

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