

FOR IMMEDIATE RELEASE

790T Treadmill a New Addition to Top-Selling Cybex 700 Cardio Series

Performance plus enhanced speed, incline, and workout levels

MEDWAY, MA, September 6, 2013 – A new addition to popular 700 Cardio Series, the new 790T treadmill from Cybex is designed to have broader appeal, suiting users seeking a standard workout, but featuring increased speed and incline ranges for those who want more out of their treadmill training, while accommodating regular treadmill users. It rounds out the high-performing line of current products for the commercial fitness floor, including the unique Arc Trainer cross trainer, bikes, and full range of treadmills. The 700 Series is distinguished by its entertainment options, while also maintaining the highest levels of durability, stability, and comfort available in all Cybex equipment.

With a top speed of 15.6 miles per hour (25 kilometers per hour), the 790T enables users to train at a wider variety of paces, accommodating everything from sprint training to a marathon. In addition, the increase in maximum incline from 15% to 20% is great, for example, for walkers who want an additional challenge with an increased opportunity for fat burn.

Cory Hofmann, research project manager at the Cybex Research Institute, notes specific benefits attached to the 790T's functions. For example, its increased capabilities allow users to reach very fast speeds, ideal for sprints or other forms of high-intensity interval training. In addition, the 790T's top-end 20% incline offers significant benefit to end-users. "Past research has shown that, beyond a 20% incline, running speeds start to drop significantly," notes Hofmann. "As a result, maximal heart rate and calorie burn begin to decrease, eliminating much of the benefit of training at high inclines in the first place." For this reason, the incline was limited to this level in an effort to deliver maximum results to end users.

In terms of on-board technology, like the 770T Treadmill, the 790T incorporates the patented ARMZ system, which features stabilizers that reach out beyond conventional support for an added level of safety. The IS3 Intelligent Suspension System design supports its long-lasting

durability. And its unique deck design matches the support offered by the best running shoe: soft at landing, firm in the middle and rigid at toe-off. It matches the body mechanics of running to ensure a smooth, comfortable ride with minimal stress, impact, and shock.

It also encompasses leading-edge technology geared to providing the user with an intuitive workout and entertainment control. Its CardioTouch™ touch-screen display offers a single command center to alter workout settings or entertainment features including: charging an iPod® or iPhone®, scanning playlists or podcasts, and more. The optional high-definition E3 View monitor offers three distinct viewing modes that deliver the precise content wanted (full screen video, video with exercise data, full screen data, and blank for "escape") on a 15.6" embedded widescreen display. The 790T also includes the embedded MYE wireless audio receiver.

To learn more, visit http://www.cybexintl.com/cybex-790t-treadmill.aspx.

ABOUT CYBEX INTERNATIONAL

Cybex International, Inc. is a leading manufacturer of premium exercise equipment. The Cybex product line, which includes a full range of strength and cardio training machines, is designed using exercise science to reflect the natural movement of the human body. Led by the Cybex Research Institute, Cybex fitness equipment is engineered to produce optimal results for users from the first-time exerciser to the professional athlete. Cybex designs and builds its products in the USA for a wide range of facilities, from commercial health clubs to home gyms, in more than 85 countries worldwide. For more information on Cybex and its products, visit the Company's website at http://www.cybexintl.com.