

Contact:

Diana Hitzig MWW (646) 376-4201 dhitzig@mww.com

CYBEX LAUNCHES 525 CARDIO SERIES FOR HOSPITALITY, CORPORATE WELLNESS AND RESIDENTIAL FITNESS CENTERS

Intuitive, User-Friendly Technology Offers Sophisticated Equipment Ideal for Smaller Fitness

Facilities

MEDWAY, **MA – May 29**, **2013** – <u>Cybex International</u>, <u>Inc.</u>, a leading manufacturer of premium exercise equipment, announced today the launch of the Cybex 525 Cardio Series comprised of the 525T Treadmill, 525AT Arc Trainer, and 525C Upright and 525R Recumbent Exercise Bikes. Built in the USA, the commercial-level cardio machines were specially designed to accommodate the needs of hotel fitness facilities, corporate health facilities and high end residential fitness centers.

The 525 Cardio Series' intuitive and easy-to-use features were designed to offer a variety of workout tools, including advanced user assistance and connectivity options for users in unsupervised environments, while safely and effectively maximizing their workout time.

Optional entertainment features include iPod® and iPhone® compatibility and an E3 View high-definition 15.6" monitor. On each 525 Cardio Series machine, users will also find QR codes, accessible via mobile device, to access equipment information and workouts best suited for each individual's fitness goals.

"We're excited to introduce a product line tailored to the needs of a critical group of hotel, residential and corporate fitness facility managers, that will also help create a sophisticated and comfortable exercise environment for patrons," said Paul Dolan, Sr. Director of Development for Cybex International. "With the 525 Cardio Series, we're able to offer smaller fitness centers a

valuable investment of top-of-the-line, durable Cybex fitness equipment that's built to last, while enhancing the fitness experience for individuals of all fitness levels."

525T Treadmill

The 525T Treadmill is constructed using premium U.S. steel, blending durability with a sleek design. This advanced treadmill features a low step-up height, a powerful 5 HP peak motor, 60" x 20" (152 cm x 51 cm) running surface, ARMZ[™] stability bars and the IS³ Intelligent Suspension System to minimize impact and maximize comfort for a smooth, natural workout.

525AT Arc Trainer

The 525AT Arc Trainer is a compact machine that packs a big punch in a smaller space. Whether users are working out at a low, middle or high level incline, the 525AT Arc Trainer can burn more calories, produce greater strength gains and put less stress on the joints than other cross-trainers so users can exercise longer.

525C and 525R Exercise Bikes

The 525C and 525R Exercise Bikes offer users the choice between upright and recumbent cardio workouts. Both include a unique self-tensioning power drive that allows the user to smoothly transition between lower and higher speeds.

The Cybex 525 Cardio Series is available now through Cybex and select fitness equipment dealers and International Distributors. To view the 525 Cardio Series, click here http://www.cybexintl.com/products/brochures/525-interactive-cardio-brochure.aspx.

About Cybex

Cybex International, Inc. is a leading manufacturer of premium exercise equipment primarily for commercial use. The Cybex product line, including a full range of strength and cardio training machines, is designed using exercise science to reflect the natural movement of the human body. Led by the Cybex Research Institute, Cybex fitness equipment is engineered to produce optimal results for users from the first-time exerciser to the professional athlete. Cybex designs and builds its products in the USA for a wide range of facilities, from commercial health clubs to home gyms, in more than 85 countries worldwide. For more information on Cybex and its products, visit the Company's website at www.cybexintl.com.

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