

CYBEX® TOTAL ACCESS



The Goodwill Fitness Center



EQUIPMENT FOR PEOPLE OF ALL PHYSICAL ABILITIES

Total Access is a complete line of commercial fitness equipment designed to make exercise available to those with physical disabilities. Responding to the enormous need to provide Inclusive Fitness environments, CYBEX created eye-catching club quality machines to serve this important population.

For fitness clubs and other facilities the CYBEX Total Access line is a big step toward building an entirely new customer base. With 20% of the US population (50 Million Americans) being classified as disabled, the need for inclusive facilities far exceeds the number of accessible facilities that are available nationwide.

Total Access is designed with special features to accommodate those who use wheelchairs and other types of mobility devices; and it is the same CYBEX equipment that able-bodied exercisers expect and enjoy. This means that only one line of equipment accommodates all.

"I wanted to take a few moments to write you regarding the recent CYBEX installation here at the Goodwill Fitness Center. After spending almost a year researching the various types of accessible equipment on the market, I was delighted to come across the CYBEX Total Access line. I can assure you that there is no other commercial quality line of equipment available today that compares to the CYBEX Total Access line."

Elizabeth Toumajian

*The Goodwill Fitness Center
of Orange County*

CYBEX
TOTAL ACCESS
AT A GLANCE

- Attract a new population of exercisers to your facility by offering accessible equipment that can be used by people with specific needs
- Promote exercise for people with disabilities, the active aging community and US Veterans
- Promote a positive image of your facility within the community
- Meet public facility requirements of the ADA (Americans with Disability Act) and the IFI (Inclusive Fitness Initiative)



CREATING INCLUSIVE ENVIRONMENTS



WHY CYBEX?

- **CYBEX is a pioneer** in the development of exercise equipment for people with disabilities. Introduced in the UK, CYBEX partnered with IFI (Inclusive Fitness Initiative) and individuals with physical disabilities to create Stage 2 IFI accredited fitness equipment.
- **CYBEX is CYBEX.** A US manufacturer, CYBEX is all-American. American design, American steel, American workmanship.
- **CYBEX quality** and brand awareness helps club members and other exercisers know that they are working out on the brand known for products developed using exercise science for a new level of performance.
- **CYBEX helps schools, colleges, hotels, YMCAs, health clubs** and other facilities meet the need to provide for a diverse population – either by culture or by law. Total Access can qualify for tax credits under the Americans with Disabilities Act.



VISIT www.cybexintl.com/products/TA or CALL +1-774-324-8000 to learn more.

INCLUSIVE FITNESS INITIATIVE

The Inclusive Fitness Initiative (IFI) is a programme developed in the UK. The goal is to encourage the fitness industry to become more inclusive, catering to the needs of disabled and non-disabled people, and raising their physical activity participation levels. Key to ensuring inclusive facilities is sensible, appropriate and inclusive fitness equipment selection.

The IFI has been working in partnership with fitness equipment manufacturers for more than eight years to ensure that the equipment available on the market is as inclusive as current technology and development will permit. The lack of availability of accessible fitness equipment can no longer be used as an excuse for not offering inclusive fitness provision.

The IFI has worked alongside the industry to create an accredited list of fitness equipment, the only list of its kind anywhere in the world. In the UK this accredited equipment list is the definitive guide to the most inclusive fitness equipment available in the market place.



inclusive fitness
accredited item
2007-2012

"CYBEX Total Access equipment is integrated into our fitness area for a couple of reasons. The South Shore YMCA Partner's Program focuses on providing a structured exercise plan for the disabled. Because Total Access works for those who are physically impaired and those who are not, everyone can work out together on the same gym floor. Secondly, we have an extensive children's fitness program and find that, with proper training, children exercising alongside adults works very well. The low take-off weight of the CYBEX Total Access strength equipment makes these products perfect for all users regardless of their strength capability."

Jim Bunnell, Executive Director
South Shore YMCA

"Inclusive Fitness may appear to be a 'niche' market but it is huge. 27% of users are now deemed to be de-conditioned. When I began to plan the refurbishment I knew that, to be truly inclusive, we not only needed to appeal to a broad market but also offer tangible benefits. Our old equipment simply wasn't appropriate for this range of users."

Kevin Loble, Manager
Fawley Recreation Centre

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CYBEX
Serious about fitness.