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FOR IMMEDIATE RELEASE

**CYBEX NAMES THE BIGGEST LOSER WINNER PATRICK HOUSE
CYBEX FITNESS AMBASSADOR**
*New relationship underscores role CYBEX played in House's Biggest Loser
victory and efficacy of CYBEX equipment*

Medway, MA, February 2, 2011 – Cybex International, Inc. (NASDAQ: CYBI), a leading manufacturer of premium exercise equipment, announced today that it has named Patrick House, the Season 10 winner of *The Biggest Loser*, a CYBEX Fitness Ambassador.

As a CYBEX Fitness Ambassador, House will represent the company at numerous company and industry events to educate the fitness industry and consumers on the high level of performance delivered by the CYBEX brand of cardio and strength training equipment.

House will also write a weekly blog for www.cybexbiggestloser.com discussing his journey and offering his unique insider's perspective on the ongoing Season 11 competition on *The Biggest Loser*: <http://www.cybexintl.com/promotions/tbl/blog.aspx>.

"Having worked out on CYBEX equipment for upwards of ten hours a day on the show, I know how superior CYBEX equipment is. I'm honored and excited to join the CYBEX team," House said.

House lost a total of 181 pounds on Season 10. "CYBEX equipment played a major role in helping me win *The Biggest Loser*," said House. "My win was literally powered by CYBEX. I especially love the Arc Trainer, which enabled me to burn more calories in less time. Frado and I spent hours on it every day on the Ranch," he added.

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Independent, university-based research has demonstrated that the Arc Trainer burns calories faster and with less perceived effort and overall stress on the body than other ellipticals and cross trainers. “The Arc Trainer is in a class by itself. It is not surprising that Patrick and Frado used the Arc Trainer and finished as the top two in weight lost on the show,” said CYBEX Senior Vice President of Business Development, Larry Gulko.

“Since winning *The Biggest Loser*, Patrick has made it his mission to teach and mentor children struggling with obesity,” said Gulko. “His CYBEX-Biggest Loser success story, coupled with his passion and commitment to enrich the lives of young people and inspire them with a ‘can do’ positive attitude, makes Patrick a perfect CYBEX Fitness Ambassador,” he added.

About CYBEX

Cybex International, Inc. is a leading manufacturer of premium exercise equipment primarily for commercial use. The CYBEX product line, including a full range of strength and cardio training machines, is designed using exercise science to reflect the natural movement of the human body. Led by the [Cybex Institute for Exercise Science](#), CYBEX fitness equipment is engineered to produce optimal results for users from the first-time exerciser to the professional athlete. Products are available for a wide range of facilities, from commercial health clubs to home gyms, and are sold in more than 85 countries worldwide. For more information on CYBEX and its product lines, visit the Company’s website at www.cybexintl.com. Patrick House is a paid endorser for CYBEX products. His weight loss results may not be typical and individual results may vary.

This news release may contain forward-looking statements. There are a number of risks and uncertainties that could cause actual results to differ materially from those anticipated by the statements made above. These include, but are not limited to, competitive factors, technological and product developments, market demand, economic conditions, the resolution of litigation involving the Company, and the ability of the Company to comply with the terms of its credit facilities. Further information on these and other factors which could affect the Company’s financial results can be found in the Company’s previously filed Report on Form 10-K for the year ended December 31, 2009, its Reports on Form 10-Q, its Current Reports on Form 8-K, and its proxy statement dated March 25, 2010.

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