



Texas Tech Athletics News Release

FOR IMMEDIATE RELEASE

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PINK TREADMILL PARTY AT WOMEN'S BASKETBALL GAMES

Three women's basketball games in February will host the Pink Treadmill Party

LUBBOCK, Texas – The Marsha Sharp Leadership Circle (MSLC) and the Kay Yow/WBCA Cancer Fund are teaming up for its own Pink Treadmill Party to raise money which will benefit both organizations.

At the three Texas Tech women's basketball games during the month of February, including the Pink Zone game on Feb. 21, there will be a Pink Treadmill Party walk with members of the community walking on Tech's CYBEX Pink Treadmill.

There will be 10 walkers per game and each will walk for approximately four minutes and secure donations through sponsors. The CYBEX Pink Treadmill will be courtside at the United Spirit Arena with a great view of the court so walkers will not miss any action of the game.

Half of the proceeds will go directly to the Marsha Sharp Leadership Circle, which benefits Texas Tech's female student-athletes, while the other half will go to the Kay Yow/WBCA Cancer Fund, which raises money for women's cancer research. The total donation is 100 percent tax deductible to the individual sponsor. Contributors are to make checks payable to: Marsha Sharp Leadership Circle, and donations will be accepted during all three of the home games in February.

CYBEX pink treadmills are at the core of the company's Miles 4Kay partnership with the WBCA/Kay Yow Cancer Fund.

February Games

Wed., Feb. 10 vs. Texas A&M, 7 p.m.

Sun., Feb. 21 vs. Kansas, 5 p.m. (Pink Zone)

Sun., Feb. 28 vs. Oklahoma State, 12 p.m.