

FOR IMMEDIATE RELEASE

Cybex and Auburn University Celebrate First Semester of Fitness

The \$72M, 240,000-square-foot Wellness and Recreation Center, launched in Fall 2013, features hundreds of pieces of Cybex equipment.

MEDWAY, MA, November 20, 2013 – In 2009, work began on the landmark Auburn University Wellness and Recreation Center in Auburn, Alabama. The recently completed \$72 million, 240,000-square-foot facility features the country's longest indoor running track, a five-story rock-climbing wall, and a 45-person tiger-paw-shaped hot tub. The complex complies with green building, or LEED, standards, reinforcing the university's pledge to make sustainability among Auburn's guiding principles.

Central to the massive Auburn facility is its courtyard, a tranquil area featuring benches, plants, and a water fountain. It's surrounded by racquetball courts, weight-training areas, group exercise studios and other center amenities, including a large outdoor pool and leisure area; cardio/fitness training areas; eight basketball courts; a golf simulator; strength equipment; a multipurpose court; outdoor recreation; and a game room.

Auburn University's comprehensive, multi-level Wellness and Recreation Center is anchored by nearly 300 pieces of Cybex equipment, representing virtually all of its cardio and strength-training lines. The Lower level offers more than 20 machines, including multiple-770T treadmills, 770AT Total Body Arc Trainers, 770A Arc Trainers, 770R recumbent bikes and upright bikes, and testing area. The center's Heisman level includes more than 100 pieces, including full VR3 and Eagle strength circuits, two jungle gyms with a Jungle Gym Crossover and 2 Bravo Functional Trainers, and two complete free weight and plate loaded areas. The Mezzanine level, which also boasts more than 100 machines, encompasses more 770T treadmills, 770AT

Total Body Arc Trainers, 770A Arc Trainers, 770R recumbent and upright bikes, along with a Cybex Total Access Circuit and Bravo Functional Trainer.

"Of particular importance to Jennifer Jarvis, Auburn's Director of Campus Recreation, was meeting requirements for the Americans with Disabilities Act," notes Tony Kizzire, Director, North American Sales at Cybex. "To that end, we included several circuits of the Total Access line, including the Total Access Press Chest, Total Access Cable Column, and Total Access Arc Trainer." The Total Access line is Total Access is a line of commercial fitness equipment designed to be accessible to the physically impaired but which does not exclude other exercisers. This allows fitness enthusiasts who have physical or sensory limitations to take advantage of fitness training on the same gym floor and using the same equipment as those who do not. (Maybe add something about students here??) specifically designed to bring the advantages of strength training—increased metabolic rate, improved cardiovascular function, and greater strength of bones, muscles, tendons and ligaments—to those with disabilities.

"This facility is uniquely Auburn," says Jarvis. "We are excited to open our doors for the first time and give our students a world-class facility that will serve their fitness needs." As far as equipment goes, "we did a lot of research and we found that Cybex offers the best by far for our university," she adds. "We're very excited for our students because they are going to get the best."

Beyond its work with Auburn University, Penn State, Iona College Arizona State University, and many others, Cybex has long supported collegiate athletics in general, and is a Diamond-level sponsor of the National Intramural-Recreational Sports Association (NIRSA), an organization that both comprises and supports leaders in collegiate recreation.

The facility was designed by 360 Architecture, in Kansas City, Missouri, in association with Infinity Architecture of Montgomery, Alabama. The project was headed up by James Braam, senior project director at 360 Architecture.

To learn more, visit http://www.cybexintl.com [extension TBD].

ABOUT CYBEX INTERNATIONAL

Cybex International, Inc. is a leading manufacturer of premium exercise equipment. The Cybex product line, which includes a full range of strength and cardio training machines, is designed

using exercise science to reflect the natural movement of the human body. Led by the Cybex Research Institute, Cybex fitness equipment is engineered to produce optimal results for users from the first-time exerciser to the professional athlete. Cybex designs and builds its products in the USA for a wide range of facilities, from commercial health clubs to home gyms, in more than 85 countries worldwide. For more information on Cybex and its products, visit the Company's website at http://www.cybexintl.com.