



Cybex Promotes Women's Fitness, Raises Funds for Breast Cancer Research in 4th Annual Pink Ribbon Run

MEDWAY, MA, October 4, 2012 – Cybex International, Inc. (NASDAQ: CYBI), a leading manufacturer of premium exercise equipment, proudly announced that it will hold its Fourth Annual Cybex Pink Ribbon Run throughout the month of October. The initiative is designed to promote breast cancer awareness and highlight the important role exercise plays in reducing the risks associated with breast cancer.

Cybex is partnering with fitness clubs and other organizations to install special-edition pink treadmills around the country. For each mile logged on every new qualifying pink Cybex treadmill during October, Cybex will donate 10 cents to the Breast Cancer Research Foundation. More than \$100,000 has been raised in the first three years of the Pink Ribbon Run, with this year expected to surpass previous years. Fitness enthusiasts are embracing this initiative more than ever regionally, nationally and internationally, with new initiatives launched this year in Denmark and the U.K.

“More and more studies are illustrating how exercise can lower a woman's breast cancer risks,” said Lisa Juris, vice president of marketing for Cybex. “We're excited to work with our partners once again to raise awareness and funds to support women's health and wellness through the [Pink Ribbon Run](#) this October.”

The facts regarding breast cancer are staggering:

- One out of every eight women will develop breast cancer.
- Breast cancer is the second leading cause of cancer death in women, after lung cancer.
- One out of 210 breast cancer cases occurs in women under the age of 40.

But research has shown that fitness and exercise play a key role in reducing the risks associated with breast cancer. A [study published in the journal Cancer](#) in June 2012 found that women who engaged in 10 to 19 hours of exercise per week had about a 30 percent lower risk of developing breast cancer. Research conducted by the [Hutchinson Cancer Research Center](#) found that overweight or obese women who lose as little as 5 percent of their body weight through diet and exercise may lower their breast cancer risk by 22 percent. Exercise is also important for women who already have breast cancer. The [Yale Exercise and Survivorship Study](#) found that two to three hours of exercise per week resulted in a 40 percent to 67 percent reduced risk of death.

For more information about Cybex's Pink Ribbon Run, please visit <http://cybexintl.com>.

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About Cybex

Cybex International, Inc. is a leading manufacturer of premium exercise equipment primarily for commercial use. The Cybex product line, including a full range of strength and cardio training machines, is designed using exercise science to reflect the natural movement of the human body. Led by the [Cybex Research Institute](#), Cybex fitness equipment is engineered to produce optimal results for users from the first-time exerciser to the professional athlete. Cybex designs and builds its products in the USA for a wide range of facilities, from commercial health clubs to home gyms, in more than 85 countries worldwide. For more information on Cybex and its products, visit the Company's website at www.cybexintl.com.

This news release may contain forward-looking statements. There are a number of risks and uncertainties that could cause actual results to differ materially from those anticipated by the statements made above. These include, but are not limited to, the ability of the Company to comply with the terms of its credit facilities, competitive factors, technological and product developments, market demand, economic conditions, and the resolution of litigation involving the Company. Further information on these and other factors which could affect the Company's financial results can be found in the Company's previously filed Report on Form 10-K for the year ended December 31, 2011, its Reports on Form 10-Q, its Current Reports on Form 8-K, and its proxy statement dated April 12, 2012.

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